

Premiere Orlando 2009 –The Premiere International Beauty Event!

Orlando, FL, Orlando/Orange County Convention Center – On June 7th and 8th, 2009, the foremost names in the industry worldwide gather for the paramount beauty event of the year. Celebrating our 19th year, Premiere Orlando assembles the leading names in beauty to provide the industry's highest rated educational program for hair, nail, dayspa, and business operation. With over 43,000 attendees, novices and seasoned veterans alike will learn first-hand the tips, tricks and secrets of the pros.

Main Stage (Sponsored by Launchpad): The Premiere Orlando Main Stage features the latest industry fashions and trends and is the show's home for top guest artists. With appearances and instruction from industry icons, the opportunity to learn from the best of the best should not be missed. From John Paul Mitchell Systems: Angus Mitchell and Robert Cromeans; renowned master colorist to A-List Hollywood: Kim Vo; Orlando Pita: T3 Micro, Inc.; Nick Arrojo: Arrojo Studios; Wayne Grund: Surface; Charlie Price: Rusk; Nicholas French presented by So.CAP.USA; Martin Parsons and Sam Villa. With guest artists of their stature and reputation appearing, the bar is set high!

Hair Color Today (Sponsored by American Salon): Premiere Orlando again amasses the top names in color for the wildly popular Hair Color Today segment – providing across-the-board coverage in color education from techniques and methods to hints and tricks helping stylists set themselves apart from the competition. Appearing are: David Velasco: Trade Secrets of the Haircolor Expert; Patrick McIvor: Product Club; Beth Minardi: Minardi; Anita Gutierrez and Danny Lapointe: Clairol Professional; Sue Roberts Cooper: TIGI Colour; Scott Cole, Linda Yodice: John Paul Mitchell Systems the color to name just a few.

Global Texture & Barbershop: Premiere Orlando serves up its biggest selection of Global Texture & Barbershop education to date! This year's list includes some of the most artistic educators including: Dr. Reginald Mitchell: Namaste Laboratories, Inc.; James Adams: Clairol Professional; Rob Willis: Vitale Pro; Patric Bradley; Chuck Caple; Danessa Myricks: i make you beautiful; Ivan Zoot: Andis; Laura Vandermere: Wahl; Clipper Metrics and Beyond; James Mack; Barbers Only Magazine; Miki Wright: BeautySuperStars.com; James Wealthy, Tyrik Jackson and many more.

Nail World (Sponsored by NAILPRO): Premiere Orlando provides the most comprehensive offering of nail education in the world. Attendees learn all aspects of the art from electric filing, acrylics, gels, airbrushing, French manicures, embellishments to natural nails as well as business savvy operation and client management. The International Education segment also features classes taught in Vietnamese and Spanish. Presenting are: OPI; Doug Schoon: CND; Precision Nails; essie; SpaRitual; Young Nails; Masterworks Innovations; Ultronic; Medicool; enVogue; ibd; EzFlow Nail Systems; Odyssey Nail Systems; NSI; Nancy King Heupel: SCEC; Backscratchers Salon Systems; MD Beauty Business Consultant Group; LCN; BioSculpture Gel USA; LeChat; Akzentz; and Christrio among many more.

Premiere DAYSPA Conference (Sponsored by DAYSPA): The Premiere DAYSPA Conference – sponsored by DAYSPA Magazine, in conjunction with Premiere Orlando – features over 110 classes in makeup, skincare, massage and medesthetics education and much, much more! Available tracks also include courses in Wellness, Science and Ingredients, Anti-Aging and Spa Business Forum – helping professionals stay abreast of the most up to date treatments and

develop the savoir-faire necessary to stay above the rest. Featured this year are: the International SPA Association; Pevonia Botanica; Repechage; Dr. Taylor's Rx for Brown Skin; Eve Taylor; Ritz Carlton Leadership Center; Sothys USA; Melinda Minton: The Spa Association; Noreen Young; Biomaris USA; Bio-Tec USA; Cirepil & Esencial Waxing Systems; Rose Skin Care Products; and Sesha Skin Therapy. Appearing for Massage education are: Central Florida School of Massage Therapy; CosmicFlower Aromatherapy; and SpiriPhysical.

If this isn't enough the fabulous after parties are back! The 9th Annual Behindthechair.com Stylist Choice Awards at the Rosen Centre and the Paul Mitchell House of Blues 80's themed after party will again be held in conjunction with Premiere Orlando!

Don't miss the only event that will meet all of your education and shopping needs. Save the date and be at the Orlando/Orange County Convention Center – West Complex on June 7th and 8th! For more information and tickets visit www.premiereorlandoshow.biz or call 800-335-7469.

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