

Premiere DAYSPA Conference is a Success at 46,000 Attendees Strong!

Orlando/Orange County Convention Center, Orlando, FL – Skincare professionals from miles around attended the Premiere DAYSPA Conference on June 1 & 2 to get the supplies and treatments they needed as well as the education they'd been yearning for. The Premiere DAYSPA Conference—sponsored by *DAYSPA* magazine, held in conjunction with the Premiere Orlando Beauty Show—featured anti-aging, makeup, skincare, massage and medesthetics education and more! With over 2,600 booths, 756 exhibitors and more than 261,700 net sq. ft. of exhibit space, there was something for everyone! If you didn't make it to the show, here's a glimpse of what you missed...

Premiere DAYSPA Conference: Top skincare and esthetics educators like Pevonia Botanica, Institut' DERMEd, Repêchage, Physiodermie Methode, BioTec USA, Biomaris USA, Clean + Easy and a host of others brought their fantastic education back to the conference. The Premiere DAYSPA Conference welcomed Mary Beth Janssen, SpaRitual, Sothys USA, Pharma Skincare, i make you beautiful's makeup artist extraordinaire Danessa Myricks and the International Spa Association for the first time! The Premiere DAYSPA Conference featured education topics such as:

- Skin-Aging and the Latest Cosmeceutical Breakthroughs
- Morpho-Lympho-Drainage
- The Line Between Medicine and Beauty: Advanced Esthetic Devices and Practices
- Aging of the Skin: The Newest Trends in Microdermabrasion & LED

Massage Education: The Florida Department of Health, Board of Massage Therapy and Board of Cosmetology along with Matt Michaud and Central Florida's School of Massage Therapy's Michael McGillicuddy, also returned and conducted in-depth CE approved massage classes that were a huge hit with Massage Therapists for the second year in a row.

Save the Date: Do *not* be the only one at your spa that misses the Premiere DAYSPA Conference in 2009—save the date for June 7 & 8. If you just can't wait until next year, get started early and book your hotel now by visiting www.premieredayspa.biz! For more show information, visit the Premiere DAYSPA Conference website or call 800.335.7469.

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