

Premiere Orlando Beauty Show Set for June 1 & 2, 2008

Orlando/Orange County Convention Center, Orlando, FL – The professional education you’ve been yearning for is finally here—on June 1 & 2, make plans to attend the Premiere Orlando Beauty Show! For the 17th straight year, Premiere Orlando will educate over 45,200 beauty makers with the most professional and comprehensive hair, nail, skincare and business education the industry has to offer! In addition to returning education favorites, Premiere Orlando introduces a new International Education segment featuring classes taught in Spanish, Portuguese and Vietnamese. Here’s your sneak peek at Premiere Orlando 2008!

Main Stage (Sponsored by *Launchpad*): Premiere Orlando’s Main Stage is a production like none other, where the industry’s best perform the season’s hottest trends and techniques, while inspiring stylists to unleash their creativity! The 2008 lineup features: Allvus: Sam Villa; John Paul Mitchell Systems: Robert Cromeans, Angus Mitchell and Stephanie Kocielski, Takashi Kitamura and the ARCS Team; Martin Parsons; and RUSK: Sandra Yu. With a who’s who platform artist list that’s still growing, you owe it to yourself not to miss these exhilarating Main Stage performances!

Hair Color Today (Sponsored by *American Salon*): Premiere’s Hair Color Today segment is packed with a powerhouse of educators focusing on everything a colorist needs to stay ahead of the competition. Educators include: Clairol Professional: Anita Gutierrez and Danny Lapointe; Paul Mitchell the color: Scott Cole and Linda Yodice; Beth Minardi; BIA International: Carnette Burnett and Robear Landeros; Product Club: Patrick McIvor, Adrienne Rogers, Melissa Johnson and Lisa McAuliffe; and Schwarzkopf Professional: Claudia Salyer.

After taking in this amazing education, unwind at the industry’s hottest after parties—the 8th Annual Behindthechair.com Stylist Choice Awards and the Paul Mitchell House of Blues Pink Party—held in junction with Premiere Orlando. Don’t miss the Premiere Orlando Beauty Show, the *only* beauty event that will meet all of your networking, education and shopping needs in 2008. For more information and to register, visit the **NEW** Premiere Orlando website at www.premiereorlandoshow.biz or call 800.335.7469.

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