

Join the Party at Premiere Orlando

Orlando, FL, Orlando/Orange County Convention Center – On June 7th and 8th, 2009, the foremost names in the industry worldwide gather for the paramount beauty event of the year. Celebrating our 19th year, Premiere Orlando assembles the leading names in beauty to provide the industry's highest rated educational program for hair, nail, dayspa, and business operation. With over 43,000 attendees, novices and seasoned veterans alike will learn first-hand the tips, tricks and secrets of the pros. After attending the educational events and walking the exhibit floor during the day, the after parties will return to help you turn up your night.

Behindthechair.com Stylist Choice Awards – Behindthechair.com will be hosting the 9th annual Stylist Choice Awards on Sunday, June 7th at 7pm at the Rosen Centre. Vote now for your favorite products to ensure they are included at this year's event. This year's program is on track to exceed all expectations, past presenters include: Nick Arrojo, Robert Cromeans, Nicholas French, Sam Villa, Angus Mitchell, Orlando Pita, and Scott Cole. Be a part of one of the hottest events of the year by reserving your ticket at behindthechair.com/sca or by calling 800-760-3010 x 113.

Paul Mitchell 80's Benefit Party – Paul Mitchell allows you to return to a nostalgic era of shoulder pads, denim, and hairspray with their 80's Benefit Party in support of the Pancreatic Cancer Action Network. Doors to the past open at the House of Blues - Orlando at 7:30 pm. Wear your best 80's outfit and have a chance to be crowned Prom King or Queen. Advanced tickets are available through www.jpmssevents.com or by calling Premiere at (800)335-7469. All proceeds will benefit the PanCan Action Network in memory of Paul Mitchell, co-founder of John Paul Mitchell Systems.

Don't miss the Premiere Orlando International Beauty Event – the only event that will meet all of your education and shopping needs, then catch the behindthechar.com Stylist Choice Awards or the Paul Mitchell 80's Benefit Party. Either way, you will be sure to have an evening of unsurpassed entertainment. Save the date and be at the Orlando/Orange County Convention Center – West Complex on June 7th and 8th! For more information and tickets visit www.premiereorlandoshow.biz or call 800-335-7469.

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